

Market Data

DeFi Technologies Inc. OTC: DEFTF

Fiscal Year	December
Industry	Blockchain
Price	\$1.48
Market Cap	\$311M
Shares Out.	210M
Avg. Volume (30-day)	446,538
Cash (mrq)	\$9.2M

As of September 2, 2021

defitechnologies.ca

Company Overview

DeFi Technologies builds and manages assets in the rapidly emerging decentralized financial market, providing institutional and retail investors easy access to previously unseen returns through innovative projects and groundbreaking protocols that are fundamentally reshaping the global financial system.

Value Proposition

Led by co-founders Wouter Witvoet and Olivier Roussy Newton, who collectively raised \$1.4B in their prior two deals, DeFi Technologies is well positioned to become a key player in the rapidly growing decentralized finance industry. The market size for the industry is measured in the trillions and spans multiple sectors, including insurance, derivatives, credit and lending, asset management, and exchanges. Operating across three core pillars, equity and token investments across the growing landscape of protocols, incubating a portfolio of companies to accelerate innovation in decentralized finance, and actively managing a portfolio of decentralized finance assets.

[Click here to view current RDNAF investor presentation](#)

Centralized Finance

- vs -

Decentralized Finance

Lack of Transparency

Exchanges, banks, brokers, FX providers and other intermediaries have opaque pricing, margin, spreads and commissions.

High Transaction Costs

Extreme high costs at banks and other service providers for simple services such as making wire transfers.

Legacy Infrastructure

Current financial system is dated systems. Lowest layer of technology stack runs on 80s/90s code.

Censorship

Capital controls prevent people from transacting in the world economy and escape poverty.

Counterparty Risk

Risk that counterparty does not perform on contract creates additional insurance costs.

No Global Access

Extreme high cost prevents the unbanked to enter the financial system.

Full Transparency

Through the use of blockchain technology, all transactions are publicly visible, tamper proof and verifiable by everyone.

Free of Intermediaries

Every interaction between two parties is based on a smart contract, increasing efficiency and removing the need for intermediaries.

Built on Blockchain

Services are run by permissionless self-executing, automated contracts with open-source code.

Users Control

Immutable and traceable transaction records enable users retain full control over their assets.

No Counterparty Risk

Smart Contract execute when both parties fulfill all requirements, eliminating counter-party risk.

Open for Everyone

Low costs enable financial services to reach significantly wider segment of global population.

Investment Highlights

- **Acquisition of Valour provided DeFi the infrastructure to launch single purpose ETNs and basket ETNs**
 - Exchange Traded Notes (ETNs) synthetically track the value of a single decentralized finance protocol or a basket of protocols
 - Launched first ETN – Bitcoin Zero – in December 2020 with AUM of \$36M and no marketing
 - Valour’s AUM at \$143.5M as of August 18, 2021
- **Actively operating validation nodes for decentralized finance protocols**
 - Public company governance places DeFi in an inherently unique position to fulfill role
 - Earned 300K+ Shyft tokens from initial Shyft network node
 - DeFi earns a fee for each transaction on network
- **Diversified positions in decentralized finance protocols**
 - Plan to stake select positions to generate additional yield
- **Provides treasury services for funds and businesses**
 - USD on balance sheet can be moved into USDC, USDT and others to get 4%-6%
- **Highly experienced management team and board**
 - CEO is founder and Chairman of Secfi, which raised over \$600M
 - Co-founder raised over \$800M over the past two years and is founder of HIVE Blockchain Technologies (TSX.v: HIVE)

Valuations increasing rapidly across the decentralized finance landscape:



Chainlink

Market cap: **\$11.3B**
YoY Gain: **607%** ↑



Aave

Market cap: **\$6.5B**
YoY Gain: **15,356%** ↑



Maker

Market cap: **\$2.56B**
YoY Gain: **343%** ↑



Synthetix

Market cap: **\$2.96B**
YoY Gain: **3978%** ↑



Compound

Market cap: **\$2.35B**
YoY Gain: **737%** ↑



Sushiswap

Market cap: **\$2B**
YoY Gain: **3165%** ↑

From prediction markets to insurance and lending, many industries have the potential to be disrupted by decentralisation.

